



# hatzopoulos

FLEXIBLE PACKAGING EXCELLENCE  
SINCE 1931



X-CODE

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Packaging solution for promotional activities

## Ink-jet Printing System

- Specific Software is required
- Up to 12 printing heads
- The codes are printed either on the slitting machine (12 heads) or the laminator (2 heads)



## Various film structures can be used

## Letters, Numbers and Symbols can be printed

- Characters size is adjustable
- Registration Tolerances:  
+/- 20mm (machine direction) and +/-2mm (transverse)
- Codes can be printed only at machine direction
  
- For direct food-contact only red color can be printed → 449 Red
- For laminated applications not for direct food contact → 221 BK Black is also possible



# Requirements

- **Spot is required**

→ to adjust the codes printing in register with the design

- **Excel file with the codes**

→ +50% number of codes

- **Technical design**

→ for the exact codes positioning



Now every single wrap or label  
has a different message to communicate!

Selected for numerous promo projects launched by:



Thank you!

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